



Pontiacs of Idaho (POI) is Chapter #104 of Pontiac Oakland Club International Inc. and was Chartered in September of 2021. The goal of POI is not only to be a part of our community but to preserve, restore and enjoy Pontiac, GMC, and Oakland vehicles as well as to encourage and support vintage car collecting. One of the ways we do this is by involving automotive students in our car shows.

In May of 2022, the POI held its first Pontiac, Buick, Oldsmobile, Cadillac, and GMC (PBOC) car show in Emmett which was a huge success with over 100 cars registered. We asked the automotive department of the **Payette River Technical Academy (PR2TA)** if the students would be interested in judging cars for us. For the last 3 years we have had the automotive students judge 5 categories at our show. In addition, we have included several students from the Academy's culinary and engineering classes to help aid in our show! As a result, the students are learning life lessons in communication, decision making and problem solving. And with the help from our sponsors, we have been able to contribute nearly \$8000 to PR2TA .

Our 4th Annual PBOC car show will be held on May 18th, 2025, and our goal is to donate at least \$3,000 to **PR2TA**. With your sponsorship, we believe we can achieve that goal! Becoming a sponsor gives you the opportunity to market your business and to be part of the community. In addition, the Pontiacs of Idaho is a 501(c)(3) non-profit organization, making your sponsorship **tax deductible**. We have 4 levels of sponsorship that you can choose from on the reverse side.

We are looking forward to hearing from you and are excited to thank you if you are a new or returning sponsor. Please also let us know if there are other ways we can partner together on fundraising and/or activities for our community.

Thank you.

PONTIACS OF IDAHO

I/we would like to participate by becoming a sponsor of the Pontiacs of Idaho Car Show on May 18, 2025. (Please Check One)

1. ____ **“The Daily Driver Sponsor” \$60** Sponsors a trophy
2. ____ **“Pit Side Sponsor” \$100** Vender Display at the show (includes trophy sponsorship)
3. ____ **“High Performance Sponsor” \$300** Includes all of options above **plus** a Plaque from Pontiacs of Idaho for you to display in your business location to show your clientele that you are supporting your community.
4. ____ **“Spectator Sponsor” (Raffle Prize Contribution)** Gift Certificates, Shirts, or other Merchandise

Your name and/or business will be advertised (1 year) on our website pontiacsofidaaho.org, will appear on one of our trophies, and on our car show t-shirt.

DEADLINE IS APRIL 25, 2025

Send your sponsorship to: **PONTIACS OF IDAHO; P.O. BOX 313; EAGLE, ID 83616**

For more information, contact: **Rick Mihm, Car Show Chairperson, Pontiacs of Idaho at (858) 414-6878 or email to remihm@aol.com**

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone No.: _____

Web Address: _____